

Curriculum Vitae Alfonso Gambardella



DOCENTE ORDINARIO del DIPARTIMENTO DI MANAGEMENT e TECNOLOGIA dell'UNIVERSITÀ BOCCONI

Nato il 24 settembre 1961. Laureato in Economia e commercio presso l'Università di Genova. MA in Economics presso la New York University. PhD in Economics presso la Stanford University.

Curriculum Accademico

Professore ordinario di Economia e gestione delle imprese e Dean della Scuola di PhD dell'Università Bocconi. Editor di European Management Review e membro dell'Editorial Board di Academy of Management Review, Global Strategy Journal, Industrial and Corporate Change, Research Policy e Strategic Management Journal. Ha pubblicato su diverse riviste internazionali. Markets for Technology (2001, MIT Press, con A. Arora e A. Fosfuri) è il suo libro più conosciuto. Il suo sito web è: <http://www.alfonsogambardella.it/>

Aree di interesse scientifico

Economia e management della tecnologia. Economia e gestione delle imprese. Economia industriale applicata.

Pubblicazioni principali

Riviste (ultimi 3 anni e pubblicazioni principali)

- "Localized Knowledge Spillovers and Skill-Biased Performance" (con M.Giarratana), Strategic Entrepreneurship Journal, 2010
- "Ideas for Rent: An Overview of Markets for Technology" (con A.Arora), Industrial and Corporate Change, 2010
- "Business-Model Innovation, General Purpose Technologies, Specialization and Industry Change" (con Anita McGahan), Long Range Planning, 2010
- "How and When Should Companies Retain their Human Capital? Contracts, Incentives, and Human Resource Implications" (con M.Giarratana, C.Panico), Industrial and Corporate Change, 2010

- "Organizational Attributes and the Distribution of Rewards in a Region: Managerial Firms vs Knowledge Clusters" (con M. Giarratana), *Organization Science*, 2010
- "A Breadth of Fresh Air: Firm Type, Scale and Selection Effects in Drug Development" (con A. Arora, L. Magazzini, F. Pammolli), *Management Science*, 2009
- "How Provincial is Your Region? Openness and Regional Performance in Europe" (con M. Mariani and S. Torrisi), *Regional Studies*, 2009
- "The Value of European Patents" (con F. Harhoff and B. Verspagen), *European Management Review*, 2008
- "The Market for Patents in Europe" (con P. Giuri and A. Luzzi), *Research Policy*, 2007
- "Inventors and Invention Processes in Europe. Results from the PatVal-EU Survey" (con P. Giuri et al.), *Research Policy*, 2007
- "Proprietary vs Public Domain Licensing of Software and Research Products" (con B. Hall), *Research Policy*, 2006
- "Old Economy Inputs for New Economy Outputs: Cluster Formation in the New Silicon Valles" (con T. Bresnahan and A. Saxenian), *Industrial and Corporate Change*, 2001
- "Specialised Technology Suppliers, International Spillovers and Investments: Evidence from the Chemical Industry" (con A. Arora and A. Fosfuri), *Journal of Development Economics*, 2001
- "Domestic Markets and International Competitiveness: Generic and Product Specific Competencies in the Engineering Sector" (con A. Arora), *Strategic Management Journal*, 1997
- "Evaluating Technological Information and Utilizing It" (con A. Arora), *Journal of Economic Behavior and Organization*, 1994
- "The Changing Technology of Technical Change: General and Abstract Knowledge and the Division of Innovative Labour" (con A. Arora), *Research Policy*, 1994
- "Competitive Advantages from In-house Basic Research", *Research Policy*, 1992
- "Complementarity and External Linkages: The Strategies of the Large Firms in Biotechnology" (con A. Arora), *Journal of Industrial Economics*, 1990

Libri (principali)

- Innovazione e Sviluppo: Miti da Sfatare, Realtà da Costruire, Egea, 2009

- From Underdog to Tigers: The Rise of the Software Industry in Some Emerging Economies (a cura di, con A. Arora), Oxford: Oxford University Press, 2005

- Building High-Tech Clusters: Silicon Valley and Beyond (a cura di, con T. Bresnahan), Cambridge UK: Cambridge University Press, 2004

- Markets for Technology: The Economics of Innovation and Corporate Strategy, (con A. Arora and A. Fosfuri), Cambridge MA: MIT Press, 2001

- Science and Innovation: The US Pharmaceutical Industry in the 1980s, Cambridge UK: Cambridge University Press, 1995